



NORTH CAROLINA
Department of Transportation

NC Executive Committee for Highway Safety (ECHS)

February 14, 2025

Connecting people, products and places safely and efficiently with customer focus, accountability and environmental sensitivity to enhance the economy and vitality of North Carolina

Task: Identify Noteworthy Practices

OBJECTIVE

Identify noteworthy practices of States with similar safety committees for potential adoption by the NC ECHS.

TASKS

Research similar structures and processes.

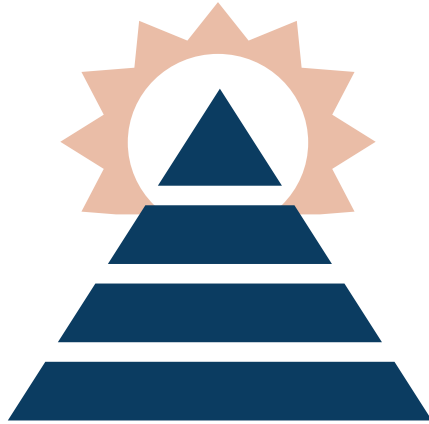
Conduct interviews with select states.

Summarize the findings and noteworthy practices.

Key Areas of Interest



Membership



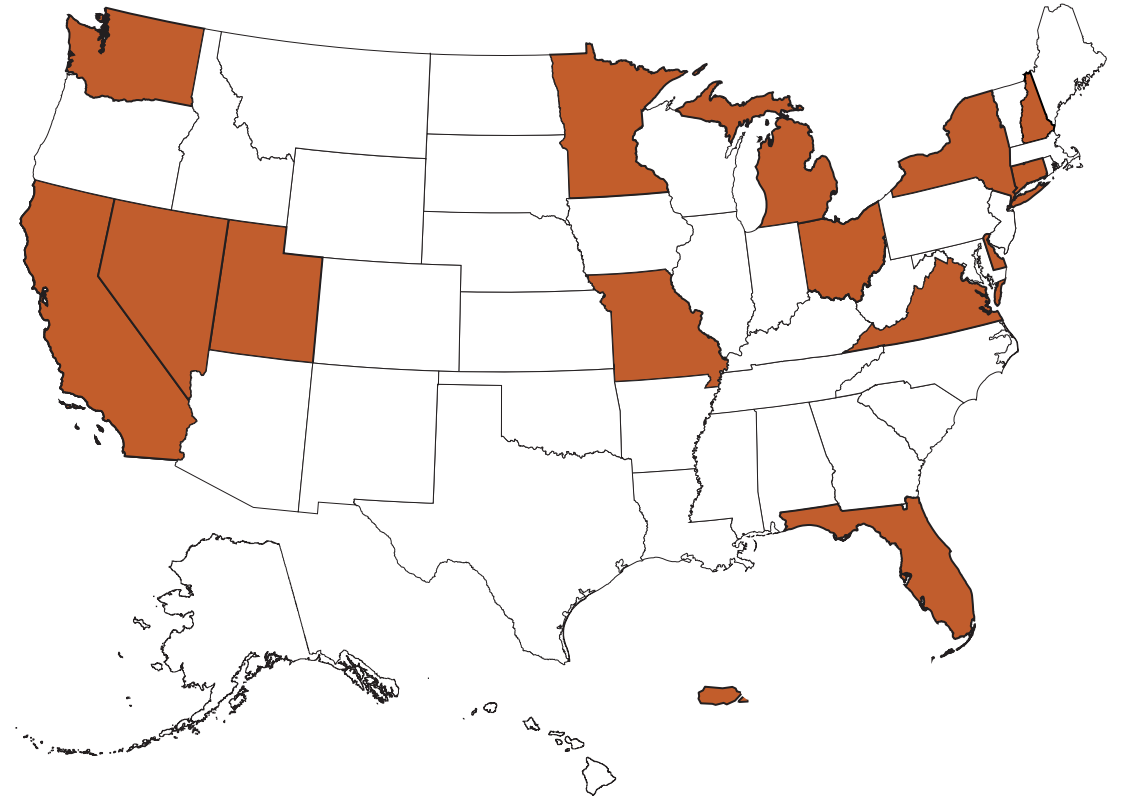
Purpose and
responsibilities



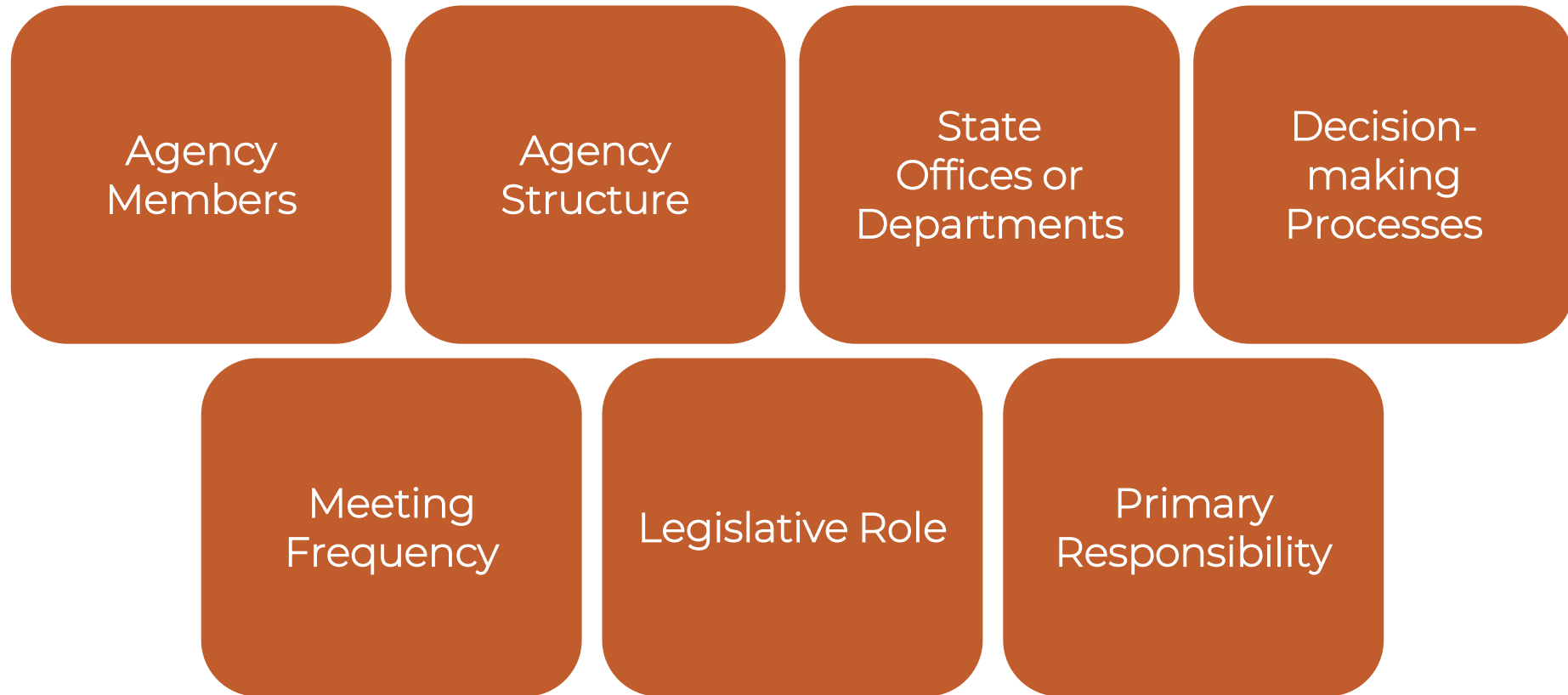
Decision-making
processes

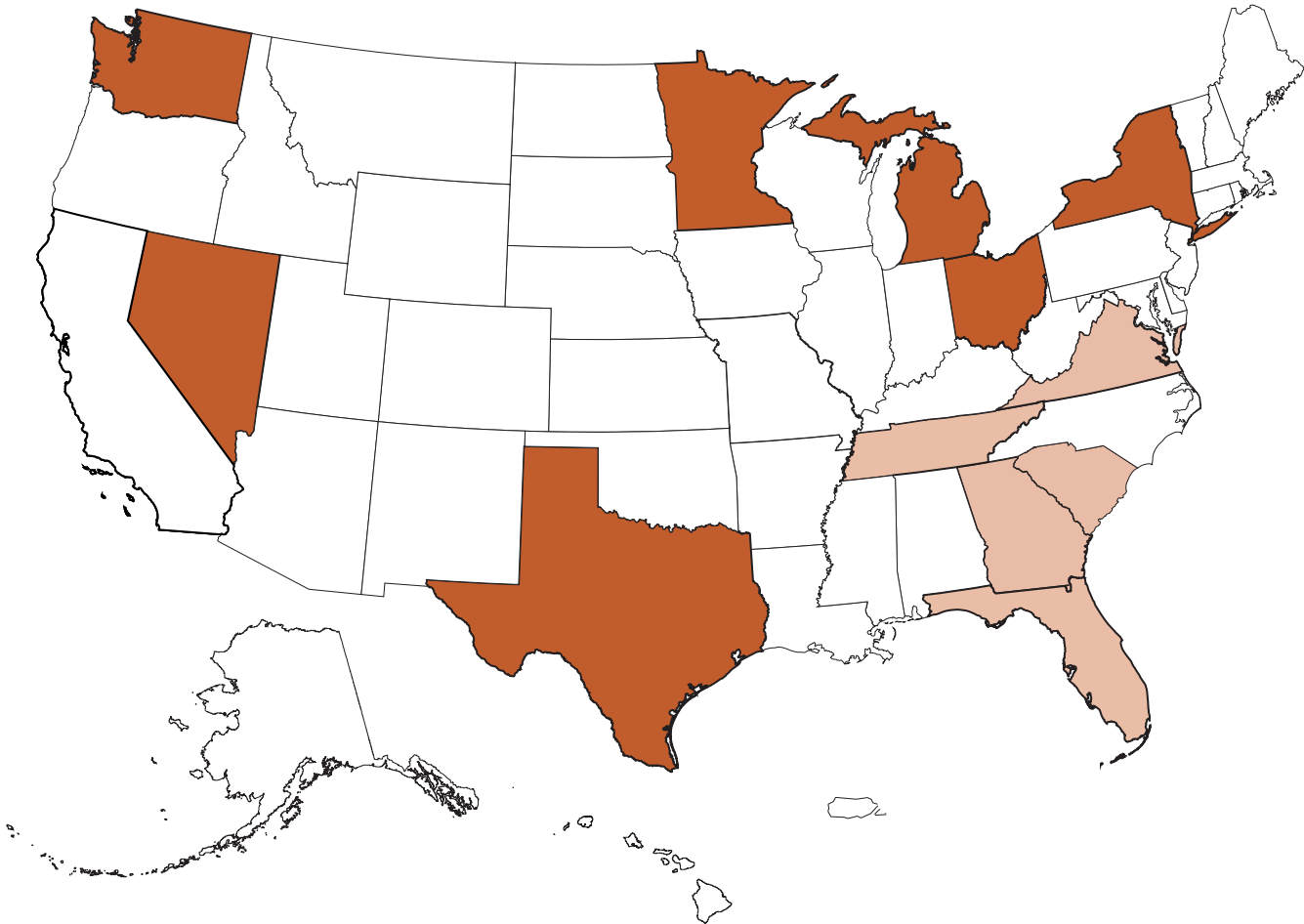
Step 1: Desktop Research

- Reviewed all 50 States, D.C., and Puerto Rico
- 15 States had similar Committees or Commissions as North Carolina



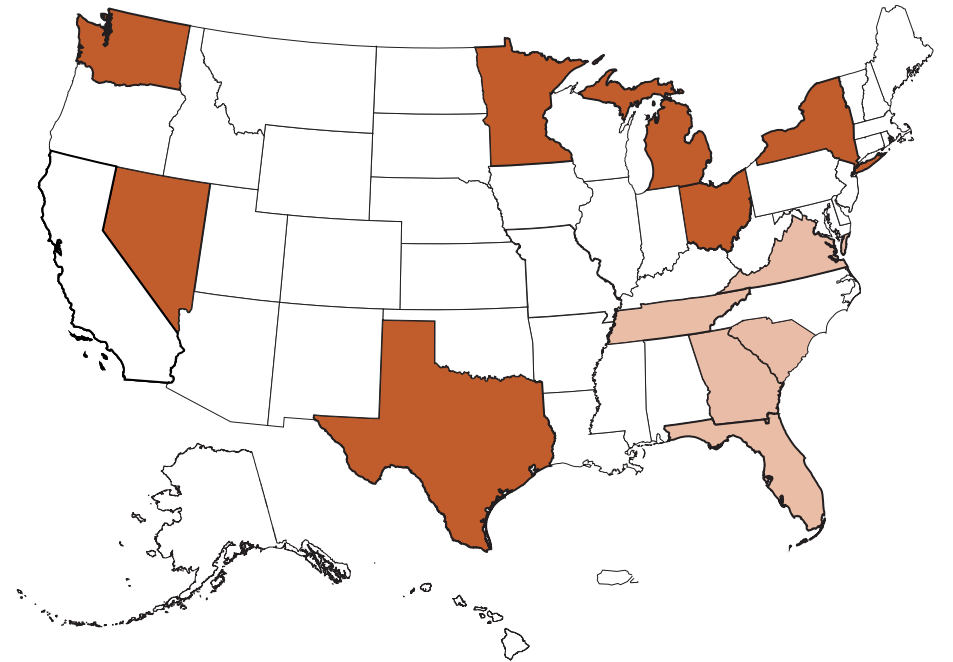
Step 2: Collect Additional Desktop Information





Step 3: Peer State Conversations

- Formation
- Agencies involved
- Lead agency
- Subcommittee structure
- Focus
- Responsibilities
- Successes and challenges
- Meeting frequency



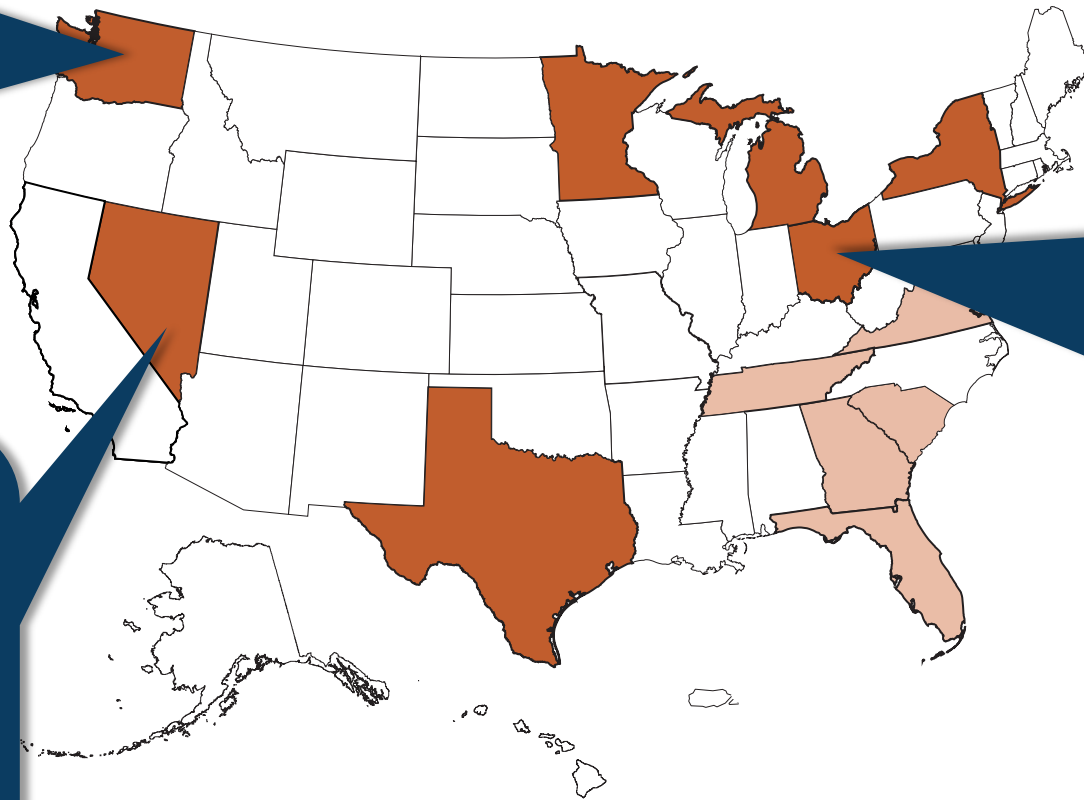
Step 3: Peer State Conversations

Washington Traffic Safety Commission:

- Standardized onboarding
- Accountability
- Funding

Nevada Advisory Committee on Traffic Safety:

- Interdisciplinary partnerships
- Data-driven decisions
- Committees and working groups



Ohio Traffic Safety Council:

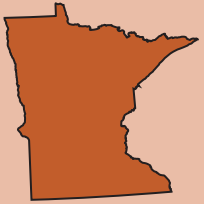
- Collaboration
- Action-oriented planning
- Member engagement

Successful Organization

- Formation of the Committee (Legislation or Executive Order)
- Committee Membership and Size
- Subcommittees and Working Groups



Opportunities for an Organic Reset



Minnesota

Restructured the Council through legislation



Washington

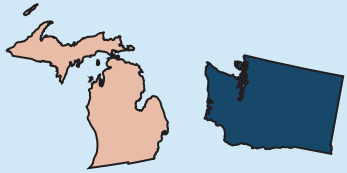
Used new transportation safety plans and legislation to refresh



Ohio

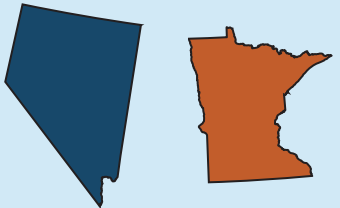
Gathered feedback from Committee members to reframe and remotivate

Onboarding Materials and Training



Michigan and Washington

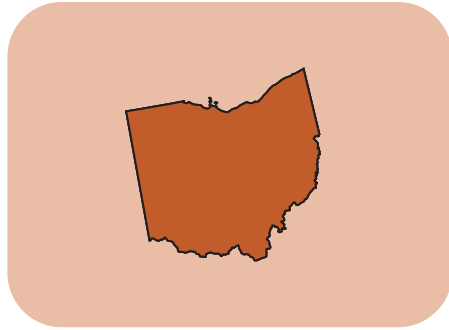
Onboarding processes



Minnesota and Nevada

Developing onboarding materials

Data-Driven Recommendations



Ohio

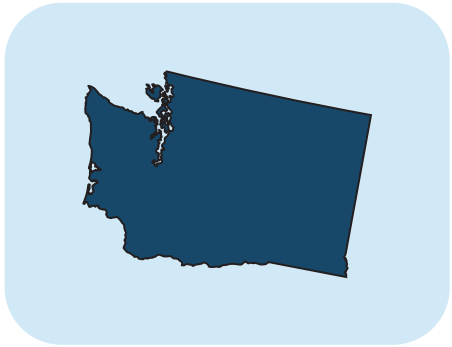
Data-driven methodology to select the priority action items



Nevada

Importance of objectivity

Members with “Influence”



Washington

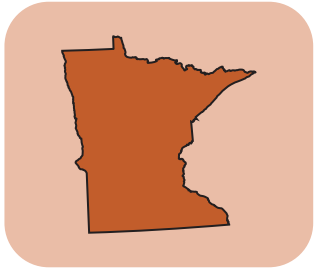
Governor's Office support



Michigan

Engages directors or department heads

Meet Stakeholders at their Level and Invite a Neutral Facilitator



Minnesota, Washington, and Ohio

Dedicated administrative staff to:

- *Create and broadcast opportunities for members to participate*
- *Construct tangible projects that contribute to statewide transportation safety progress*



Engage a neutral third-party to help organize, facilitate, and develop agendas.

Potential Paths Forward



Pathway A – Maintain the Current ECHS Structure

Survey existing ECHS members about the responsibilities and direction of the ECHS.

Clarify the structure of the ECHS in a formal memorandum that summarizes its purpose.

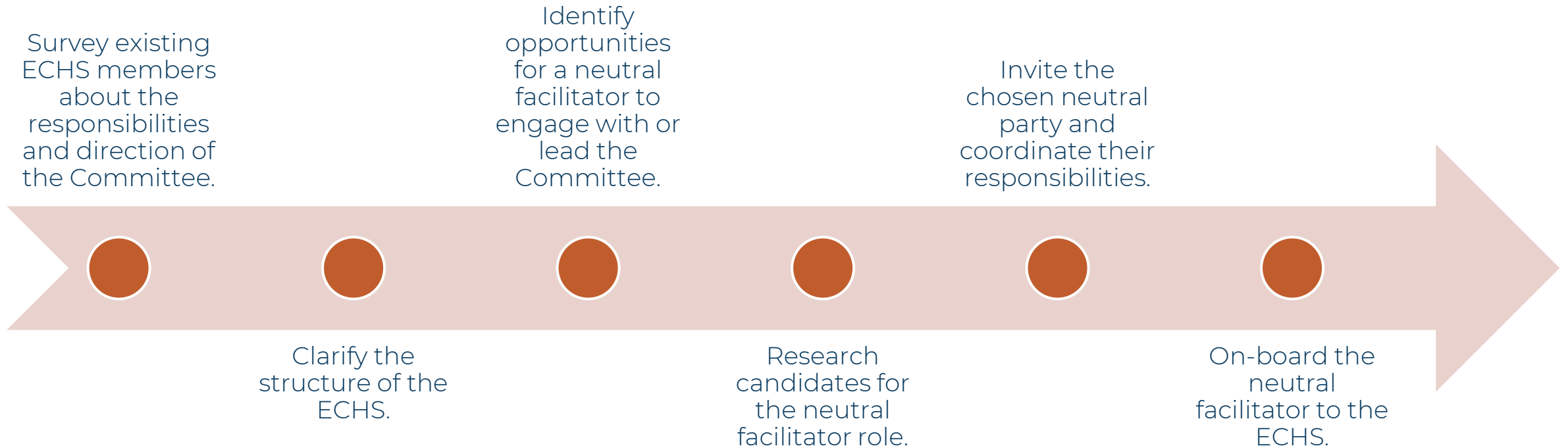
Implement the low-effort changes prior to the start of the annual year.

Use the feedback from to refocus the ECHS purpose in the aspects listed.

Develop onboarding training and materials.

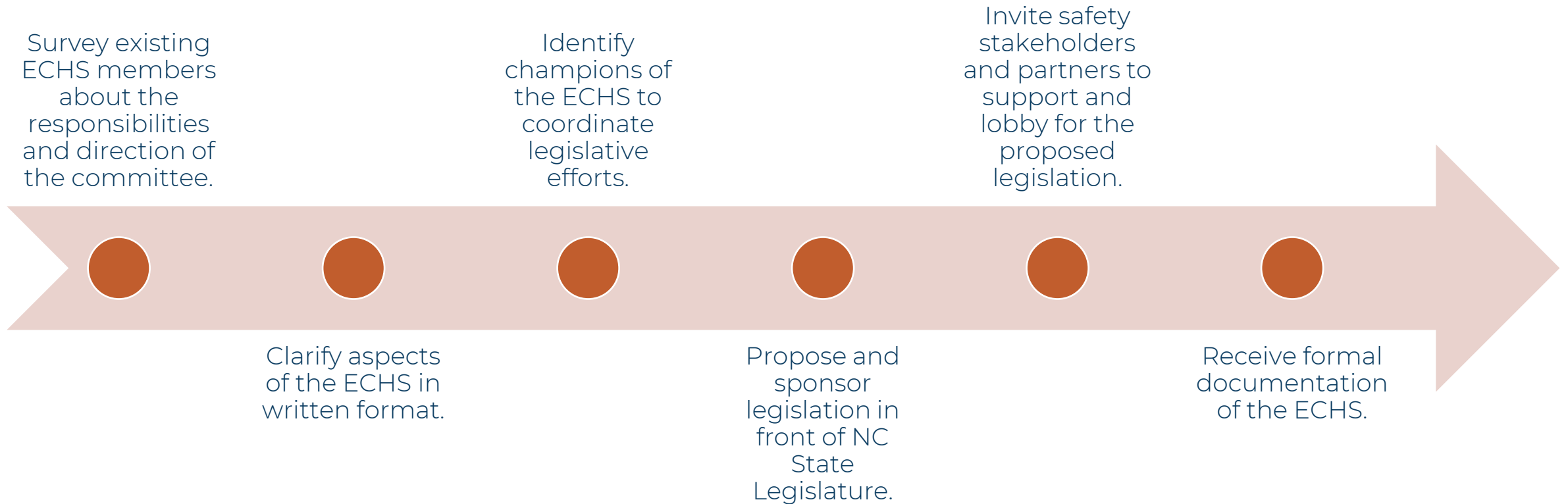


Pathway B – Hire a Neutral Facilitator





Pathway C – Executive Order/Legislative Route





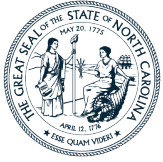
Next Steps



NORTH CAROLINA
Department of Transportation

Questions?

Connecting people, products and places safely and efficiently with customer focus, accountability and environmental sensitivity to enhance the economy and vitality of North Carolina



NORTH CAROLINA

Department of Transportation

Thank You!

Brian Mayhew

bmayhew@ncdot.gov

Catherine Saine

csaine@vhb.com

Kara Peach

kpeach@vhb.com

Emily Tekelenburg

etekelenburg@vhb.com

Connecting people, products and places safely and efficiently with customer focus, accountability
and environmental sensitivity to enhance the economy and vitality of North Carolina